

THE PUSH *agency*

# SUPERHEROES

WORK HERE

TEAM  
PHILIPPINES

# WHO IS PUSH?

To say that PUSH is simply an event staffing company would be like saying Batman is just a vigilante in a cape. PUSH dominates field planning and executes talent staffing strategies for the world's most recognized brands and experiential marketing campaigns, leaving competitors trying to emulate us from the sidelines.

PUSH has the largest database of event staff in North America, an obvious value proposition, but our endless talent pool is hardly all that makes us special. Our corporate office in Arizona is powered by a well-oiled machine featuring the most creative Program Managers and Booking Agents. We evolve with the event marketing industry, not behind it. Our innovative technologies and proprietary process are in a constant state of improvement, and each of our team members receives ongoing training led by veteran industry leaders.

The PUSH Agency takes pride in cultivating innovative leaders who actively contribute to the development of those around them. Every PUSH employee is a part of a collaborative team that supports each other and a healthy work-life balance. We focus on important, rewarding initiatives to foster an environment of excellence and inclusion. When you're a member of the #PUSHfamily, you can count on continued professional and personal growth.

We do all of this from the comfort of the coolest office in Arizona! It's true, just check Glassdoor, where we were voted the number one place to work in Arizona and the eleventh best place to work in North America. It really is that great here.



# OUR CORE VALUES GIVE US SUPER POWERS!

At The PUSH Agency our core values are more than just a few simple words. Our values are the foundation for the work we do, and we stand by them. They have the power to dictate who we hire, how we do business, and ultimately what we produce. Good company culture leads to better work. Here at PUSH, there are seven core values that make our team superheroes.

## BE ZEN

We don't believe in drama here. We've seen it all (ten times over), so you'll find us calmly tackling even the toughest challenges with grit and grace.

## BE BETTER

We have an unwavering commitment to excellence. We're always looking for ways to learn, improve, and grow from our clients, our staff, and the wider world.

## BE A FAMILY

We're more than just coworkers here. Our workplace culture fosters an environment that our staff loves to call home, and each of us has the support of the most incredible colleagues in the business.

## BE OF SERVICE

We're committed to providing the best customer service we possibly can, both internally and externally.

## BE INNOVATIVE

We ask impossible questions as a catalyst for new and better ways of doing things every day.

## BE ADAPTABLE

We understand change is good. Our agile and innovative culture embraces change and promotes flexibility for the long-term growth and health of our organization.

## BE RESPONSIBLE

We accept accountability without placing blame. We move forward as a team to solve problems and mitigate the risks of any problem happening twice.



# THE PUSH CULTURE

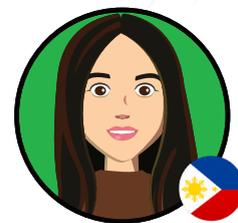
We really can't say it enough — PUSH is more than just a place to work. We treat each other and our clients like family (and we don't mean our weird uncle with the bad breath). Our company culture is the beating heart of our organization and we firmly believe it's the reason we've been so successful. Not convinced yet? Here's what some of our heroes have said about working at PUSH...

"To me the PUSH culture is sacred. It is what defines us. It is like the personality of the organization. Our culture is not by default. It has been custom designed with intention. The key components that make up our culture include seven core values combined with the specific group of people we have selected to join our family. I see PUSH as a place to grow great friendships, to develop yourself as a leader, to contribute to others, to be of service, and to have shit loads of fun."



**JONATHAN SACKS**

CEO | FOUNDER  
SINCE 2005



**MITCH GAANO**

BOOKING AGENT  
SINCE 2020

"PUSH is a fun workplace! I had received a lot of support and had learned a lot. PUSH inspired me to do my best every day, which motivates me to be the greatest version of myself. Best company I've ever worked for. Having a fantastic working environment, terrific management, an excellent company culture, and the Potential to grow. I am glad to be a part of the family and I couldn't ask for more! Mabuhay ka PUSH!"

"Push has given me a place to feel motivated, empowered, and valued. What I love most about this company is that you have the potential to grow as long as you put in the hustle to get things done. I love the fact that this company has great values that everyone lives by which bonds us closer together and builds the foundation from the bottom up. <3"



**KIM CAPPADONA**

PROGRAM MANAGER  
SINCE 2017



**CLARICE TIW**

BOOKING AGENT  
SINCE 2020

"I can say that PUSH is my HERO and became my second FAMILY. Push has trusted my capabilities when no one else would; starting off as one of the pioneered Filipino employees, everyone welcomed me with open arms and didn't make me feel different and treated equally which is not always the case for every company. I love how the culture was established by the company as it always supports and encourages us to always speak up and allows us to reach out for help if needed. I can't wish for a better company!"

"As I enter my 5th year at PUSH, I feel incredibly lucky to have found such a special place to work. The amazing people at PUSH are genuine, smart, creative, and fun. PUSH is a place where ideas are welcome, and employees are appreciated for the unique talents and experiences they bring to the table."



**ERIKA PORTELLI**

PROGRAM MANAGER  
SINCE 2017



**MIKA PALMES**

BOOKING AGENT  
SINCE 2021

"Being here at PUSH is an entirely new experience for me: from the work from home setup, working in a completely different time zone, working with other nationalities, etc. so it was natural to have my own worries and concerns but the whole PUSH family made me feel welcome and more importantly, appreciated! They are continuously helping, guiding, and supporting me every step of the way. The people are fun and easy to work with plus I also love the fact that they are open on how you want to grow professionally. I'm still adjusting and learning but I think so far so good!"

# PUSH PERKS (PHILIPPINES)

**R&R is important!** We understand that taking the time to rest is key to your physical and mental health, so PUSH offers paid time off from day one. Days off start at 8 days during your first year, then 10 days in years 1-3, 15 days in years 3-5, and finally 20 days after year 5. That's on top of 7 paid flex holidays, so you can choose those most important to you.

**Your special day!** Everyone has a birthday, but not everyone has a PUSH Day. We love to celebrate retention, so each team member gets a PUSH Day gift each year on the date they joined the PUSH family. Your gift starts at \$100 and increases by another \$100 each year! Example: when you are at PUSH for 3 years you get a \$300 credit for a gift of your choice!

**Refer a friend & earn!** PUSH is always looking for more superheroes, and one of the best ways to find them is with the help of those that are already a part of the family. If you know someone who would be a great fit, send them our way. We offer referral bonuses of up to \$500 if they stick with us!

**Free trip to the US!** Our offshore team is as much a part of the family as those in the corporate office, so we'd love to meet you in person! After two years with PUSH, you'll be considered for a performance-based trip to the US. We'll cover all travel and lodging expenses, plus offer a \$1,000 budget once you arrive.

**But wait, there's more!** We strive to take care of our PUSH family as best we can, and we think that's more than just providing a livable wage. Our team in the Philippines also receives a 13-month salary, a \$25 monthly internet stipend after three months, and a \$34 monthly health stipend after six months.

# OUR COMMITMENT TO WORK-LIFE BALANCE

Whether you enjoy working from home or coming to the office, we score you based on your core values and productivity. We believe who you are for the company is way more important than where you are, so work from wherever you're happy.

The event business doesn't sleep, and sometimes that means our booking agents have check-ins outside of typical work hours. Because of that we offer a flexible schedule. We're sensitive to burnout and don't want you to prioritize having a job over having a life. We will work with you to arrange your schedule so it works for you. If you spend your Saturday afternoon on a client call, take Monday morning off — we prefer our team to be happy and rested!





# OPEN ROLES

## **Senior Booking Agent**

Our ideal Senior Booking Agent is self-sufficient, innovative, and able to sustain an ongoing increased quota. In this role, you'll communicate directly with onsite clients, oversee large scale programs, and qualify for US travel! In addition to a generous salary you'll receive a 1.5% commission.

## **Team Leader**

The Team Leader manages our Booking Agents and plays a key role in their development to increase their potential. This individual reports to the Program Manager, receives support from an assistant, and qualifies for US travel! The ideal fit for this role is adept at communicating with clients, able to oversee large scale programs outside of retail merchandising, is self-sufficient and innovative, and can sustain an ongoing increased quota. In addition to a generous base salary, you'll also receive a 1% commission.

## **Booking Agent**

Responsible for national event staffing and execution, around the clock customer service, and recruiting talent, the Booking Agent is one of the most critical roles in our organization! You'll report to a Team Leader or US Program Manager and receive a generous salary in addition to a 1% commission. After a 90-day probationary period you'll earn more autonomy and the ability to work on campaigns outside of the retail merchandiser.

## **Jr Booking Agent**

Just starting out? Start as a Junior Booking agent, and after 90 days spent learning the business from a Corporate Training Manager or Program Manager, you'll be eligible for a promotion to Booking Agent! In addition to a generous salary you'll also receive a 1% override.

## **Booking Assistant**

Our Booking Assistants are dedicated and detail oriented, providing key support in the booking process! This individual works as an assistant to a Team Leader or Project Manager, helping with hand texting and event details. You'll report to the offshore Team Leader or US-based Enterprise/Senior Project Manager.

## **Accounting Clerk**

If you're an accountant with a knack for innovation, look no further. PUSH is in search of an Accounting Clerk to work independently and collaboratively to process invoices and answer model inquiries quickly and accurately. The right person for this position demonstrates good problem solving and is committed to finding innovative solutions.

## **Sales Admin**

Our Sales Administrators provide critical support to our Account Managers. You'll assist in new client onboarding, drafting agreements, and entering event details to support our business development activities.

## **Graphic Designer**

Graphic design is a big part of our marketing efforts, so we're in search of a fabulous Graphic Designer! This individual is responsible for creating aesthetically pleasing images to accompany our marketing copy, supporting PUSH's internal marketing efforts and customer programs. You'll create social media posts, print production, presentations, and lots of other exciting projects.

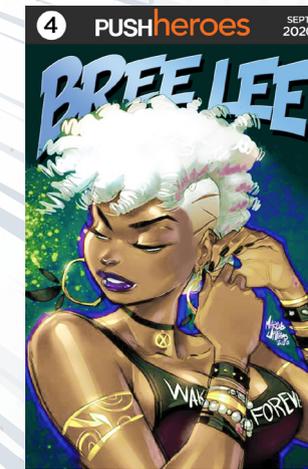
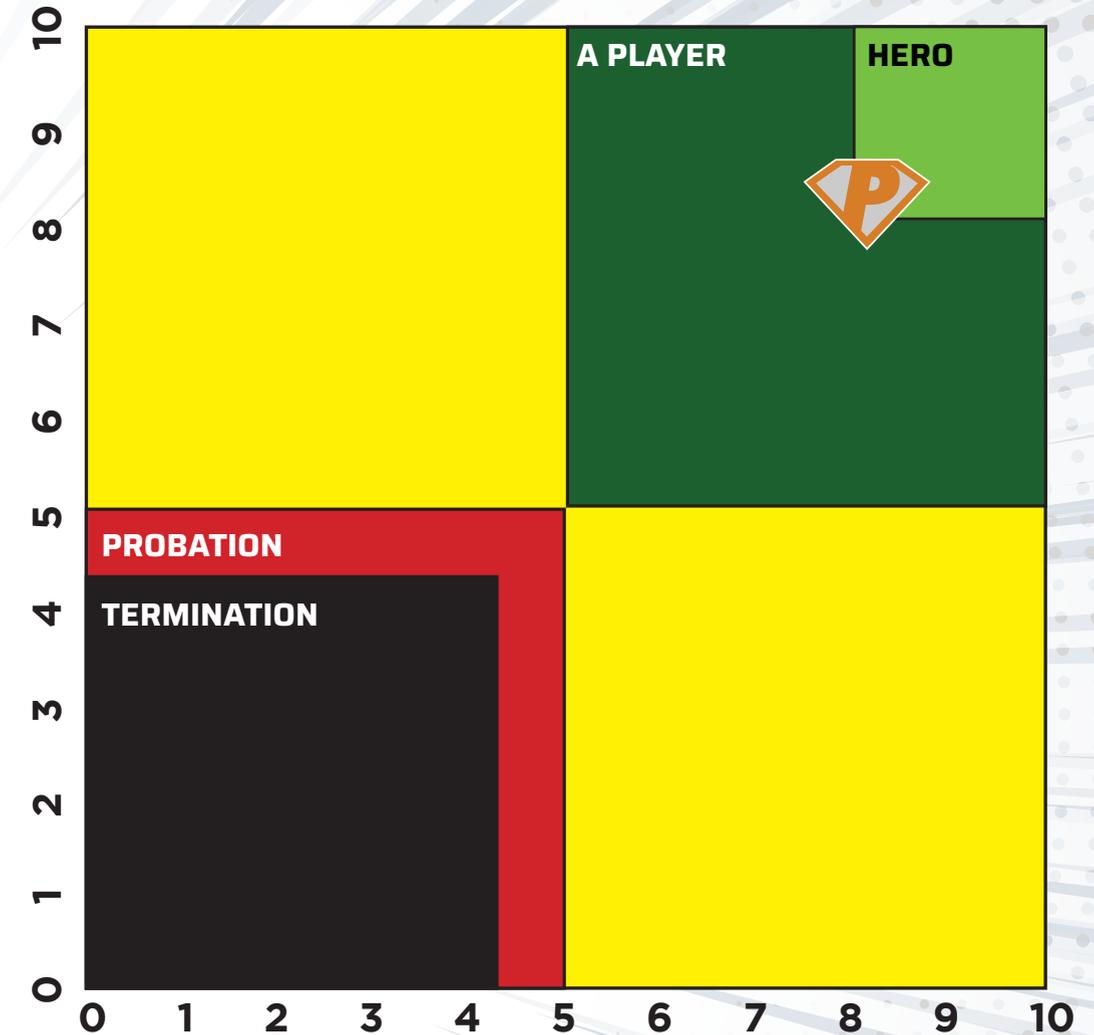
# WHAT MAKES A HERO?

PUSH regularly scores our teammates not only on performance, but also on our core values. Our scoring matrix identifies those that we consider our “heroes,” those individuals who are awesome at their job and just as awesome to work with. So, if you’re in the market for a job or a promotion, remember...be zen, be better, be a family, be adaptable, be innovative, and be responsible.

Our greatest heroes are also recognized at our monthly HERO meeting. These team gatherings cover all things PUSH, but focus on the acknowledgement of the month’s greatest heroes, who are rewarded with a token of appreciation in the form of \$100 and lots of praise! You can also give and receive recognition on Bonus.ly, where points from management and peer compliments can be exchanged for cool prizes.

7	BE ZEN
8	BE BETTER
8	BE A FAMILY
9	BE OF SERVICE
7	BE ADAPTABLE
9	BE INNOVATIVE
8	BE RESPONSIBLE
8	RESULT: HERO

## CORE VALUE PERFORMANCE MATRIX



# WHAT ARE WE LOOKING FOR

We're looking for superheroes, but you won't have to scale buildings or lift cars. The ideal PUSH teammate is the right mix of experience and cultural fit. Our core values are at the heart of our business, so to us, that's just as important as doing your job well. It's much easier to train the right cultural fit than to hire a high performer that doesn't work well with the team.

The most amazing members of the PUSH team share our core values, they work hard but know when to recharge their batteries, and they take pride in being a part of our close-knit and fast-paced family.

# HOW TO APPLY

If you like what you've read and think you have what it takes to be one of our superheroes, visit us at <https://pushmodels.com/hiring> to submit your information. We can't wait to hear from you!



JOIN OUR  
TEAM

*FOLLOW US ON INSTAGRAM  
**@THEPUSHAGENCY**  
AND SEE WHAT MAKES  
US SO SPECIAL!*